

# GLADY RUFINA L

## Product Designer (AI / SaaS | End-to-End UX Ownership)

Chennai | Open to Remote / Relocation

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## PROFILE SUMMARY

Product Designer with hands-on experience designing AI-driven SaaS and enterprise platforms as a solo designer, owning the UX lifecycle end-to-end. Strong in user research, workflow design, information architecture, and experience strategy for complex, data-heavy systems. Proven ability to translate business and AI requirements into clear, intuitive, and scalable product experiences. Background in Biotechnology with a strong foundation in human psychology and behavioral analysis.

## CORE SKILLS

Product & UX Strategy • User Research & Behavioral Analysis • Problem Framing • Personas & Journey Mapping • Information Architecture • Wireframing & Prototyping • Usability Testing • Design Systems • Cross-functional Collaboration

## TOOLS & TECHNOLOGIES

Figma (Advanced) • Figma AI • ChatGPT & Claude • Notion / Notion AI • Adobe Photoshop & Illustrator • HTML & CSS (basic)

## WORK EXPERIENCE

### Product Designer (UI/UX) – Stratsyn AI Tech Pvt. Ltd.

March 2025 – Present | Chennai

- Led end-to-end UX for multiple AI-powered SaaS products as the sole designer
- Conducted user research through stakeholder interviews and workflow analysis
- Designed intuitive flows to simplify data-heavy AI systems
- Built and maintained scalable Figma design systems
- Collaborated with founders and engineers to align UX with business goals

## SELECTED PROJECTS

Student Personal AI Mentor – [behance.net/gallery/216639117](https://www.behance.net/gallery/216639117)

Financial Literacy Website – [behance.net/gallery/216869667](https://www.behance.net/gallery/216869667)

Recipe Learning App – [behance.net/gallery/210875075](https://www.behance.net/gallery/210875075)

## EDUCATION

B.Tech Biotechnology – Rajalakshmi Engineering College (2020–2024)

## CERTIFICATIONS

UI/UX Design Program – GUVI IIT Madras Research Park

Google UX Design Professional Certificate